

Manmitha Bodimalla

GRAPHIC DESIGNER



Professional Summary

In a screen-driven world where a picture speaks louder than words, effortlessly breaking language barriers and goldfish attention spans, my skill lies in crafting compelling visual brand stories. I'm an experienced graphic designer seeking opportunities in advertising and digital marketing that involve both design strategy and execution roles.

Career History

8 Views | Creative Director2020 - 2022

- Led a collaborative team of 12 graphic designers and visualizers, with cross-functional teams to integrate creative ideas
- Managed a diverse portfolio of 50+ brands across finance, real estate, food and beverage, and education
- Worked with brands such as Kodak, Brigade Group, Evolut, Diablo, and others
- Conducted design reviews, engaged with clients, and proposed original ideas aligning with brand goals

8 Views | Visualizer2020

- Created social media posts, digital ads, mailers, and outdoor marketing for 6 assigned brands ranging from food & beverage, real estate and ed-tech

Internships | Graphic Design2018 - 2020

- Ogilvy - Graphic Design Intern
- GenY Medium - Graphic Design Intern
- 404 DM - Graphic Design Intern

Academic Background

MA Graphic Communication2022 - 2023

- Graduated with a Distinction. MA Project - Explored the dynamic landscape of marketing to GenZ through interactive advertising, which majorly focused on Augmented reality
- The project was selected for New Designers—an annual showcase of the UK's top emerging design talent and received the prestigious Kenwood Love Award

Bachelor of Design2016 - 2020

- Completed 4 years of formal education with 'Outstanding' Grade - 9.2 GPA Recognized for the best portfolio. Won a prestigious Green Fashion Award
- Felicitated as a Jury member and successful alumna

Technical Skills

Adobe Suite

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe After Effects
- Adobe Dimension
- Adobe Lightroom

- Blender
- CorelDraw
- Meta Spark - AR

Relevant Skills

- Creative strategy
- Conceptualization
- Art Direction
- Photography
- Problem Solving
- Collaborative
- Team Player
- Client Management

Languages

- English
- Hindi
- Telugu

Location

 United Kingdom



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Education



MA Graphic Communication 2022-2023

- Graduated with a Distinction.
- New Designers Presenter, won Kenwood love Award

Bachelor of Design 2016-2020

- Completed course with 'Outstanding' Grade (9.2 GPA), recognized for the best portfolio, and won a Green Fashion Award. Also, felicitated as a Jury member and successful alumna

Technical Skills



Adobe Suite



Blender



Spark - AR



CorelDraw

Relevant Skills



CAUTION



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Manmithareddy.com

United Kingdom

Work Experience

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