# Manmitha Bodimalla

**GRAPHIC DESIGNER** 



# **Professional Summary**

In a screen-driven world where a picture speaks louder than words, effortlessly breaking language barriers and goldfish attention spans, my skill lies in crafting compelling visual brand stories. I'm an experienced graphic designer seeking opportunities in advertising and digital marketing that involve both design strategy and execution roles.

### **Career History**

#### 8 Views | Creative Director

2020 - 2022

- Led a collaborative team of 12 graphic designers and visualizers, with cross-functional teams to integrate creative ideas
- Managed a diverse portfolio of 50+ brands across finance, real estate, food and beverage, and education
- Worked with brands such as Kodak, Brigade Group, Evolut, Diablo, and others
- Conducted design reviews, engaged with clients, and proposed original ideas aligning with brand goals

#### 8 Views | Visualizer

2020

 Created social media posts, digital ads, mailers, and outdoor marketing for 6 assigned brands ranging from food & beverage, real estate and ed-tech

#### Internships | Graphic Design

2018 - 2020

- · Ogilvy Graphic Design Intern
- · GenY Medium Graphic Design Intern
- 404 DM Graphic Design Intern

## Academic Background

#### **MA Graphic Communication**

2022 - 2023

- Graduated with a Distinction. MA Project Explored the dynamic landscape of marketing to GenZ through interactive advertising, which majorly focused on Augmented reality
- The project was selected for New Designers—an annual showcase of the UK's top emerging design talent and received the prestigious Kenwood Love Award

#### **Bachelor of Design**

2016 - 2020

- Completed 4 years of formal education with 'Outstanding' Grade 9.2 GPA Recognized for the best portfolio. Won a prestigious Green Fashion Award
- Felicitated as a Jury member and successful alumna

# **Technical Skills**

#### Adobe Suite

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe After Effects
- Adobe Dimension
- Adobe Lightroom
- Blender
- CorelDraw
- Meta Spark AR

# Relevant Skills

- Creative strategy
- Conceptualization
- Art Direction
- Photography
- Problem Solving
- Collaborative
- Team Player
- Client Management

# Languages

- English
- Hindi
- Telugu

### Location







# Manmitha **Bodimalla**



Work Experience



- (t) +447554202398
- Manmithareddy.com

8 Views | Creative Director 2020-2022

functional teams to integrate creative ideas.

Managed a diverse portfolio of 50+ brands

• Worked with brands such as Kodak, Brigade

 Conducted design reviews, engaged with clients, and proposed original ideas aligning

· Led a collaborative team of 12 graphic

designers and visualizers, with cross-

across finance, real estate, food and

Group, Evolut, Diablo, and others.

beverage, and education.

with brand goals.

In a screen-driven world where a picture speaks louder than words, effortlessly breaking language barriers and goldfish attention spans, my skill lies in crafting compelling visual brand stories. I'm an experienced graphic designer seeking opportunities in advertising and digital marketing that involve both design strategy and execution roles.

#### Education

#### MA Graphic Communication 2022-2023

- Graduated with a Distinction.
- New Designer's Presenter, won Kenwood love Award

#### Bachelor of Design 2016-2020

 Completed course with 'Outstanding' Grade (9.2 GPA), recognized for the best portfolio, and won a Green Fashion Award. Also, felicitated as a Jury member and successful alumna

# Technical Skills









# 8 Views | Visualizer 2020

· Created social media posts, digital ads, mailers, and outdoor marketing material for 6 assigned brands ranging from food & beverage, real estate and ed-tech.

#### **Internships 2018-2020**

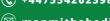
- · Ogilvy Graphic Design Intern
- · GenY Medium Graphic Design Intern
- 404 DM Graphic Design Intern

# Relevant Skills









- manmithabodimalla@gmail.com
- O United Kingdom

